

Join us and be a Sponsor for our 11th Annual Leadership Luncheon!

Where: Crystal Tea Room, Philadelphia
What: Network, Luncheon and Inspirational Program
When: **Friday, April 21, 2017**
Time: 11:00 a.m. - 2:00 p.m.

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For over 40 years, the Women's Resource Center (WRC) has supported women at critical transition points in their lives. When a woman is in crisis, she can feel alone and paralyzed. We walk alongside her providing guidance, education, resources and connection. By leveraging the power of hundreds of committed volunteers, **we provide hope and direction to thousands of women and girls annually across Southeastern PA.**

WRC is a small organization making a big impact in our community. We are women investing in women. *A strong woman is the foundation of a strong family and strong families are the building blocks of a strong community.* **It is our hope that you will join us in supporting WRC and making a difference by becoming a Sponsor at our 11th Annual Leadership Luncheon.**

We are delighted to present our Leadership Luncheon Keynote speaker, **Binney Wietlisbach, President of The Haverford Trust Company.** Binney's strong work ethic and persistence, along with her management experience have served her well in an industry traditionally dominated by male executives. She has been recognized nationally by Barron's as one of the Top 100 Women Financial Advisors (2010-2013). A strong believer in educating women to be more involved in their financial matters, Binney started the Haverford Speaker Series for Women which hosts educational, motivational and inspirational events throughout the year. Now entering its seventh year, more than 3,000 women have attended these events. We will be honoring **Molly Kuehn Watson, Chief Operating Officer at Tierney Communications,** for her influence in the local business community and her advocacy work on behalf of children with special needs. Our keynote and honoree are well-respected leaders in our community and serve as role models both personally and professionally.

Sponsorship benefits include:

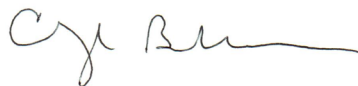
- **Exposure to over 500 business leaders and decision makers in the Delaware Valley**
- **Demonstration of Corporate Social Responsibility (CSR)**
- **Business branding in event materials: ad in event program, recognition in social media promotions, on-site banner, inclusion in press releases, signage, and acknowledgement on WRC's website throughout 2017**

Ellie Barger and Terri McDonald, Luncheon Co-Chairs, will be happy to answer your questions about sponsorship. You can reach them at (610) 687-6415 or WRCLuncheon@womensrc.org

WRC, a 501(c)(3) non-profit organization, has supported the diverse needs of tens of thousands of women, girls, and families throughout the Delaware Valley.

During these challenging times, it is only with your support that we can continue to provide services that empower women to succeed and to lead their families to a better life.

Sincerely,



Cheryl Brubaker, Executive Director



Andrea Tropeano, Board President



Please return this form by: March 10, 2017

1. Please check off the sponsorship type you'd like to support*:

_____ Diamond Sponsor	\$7,500	_____ Individual Ticket(s)	\$90 by 1/31/17
_____ Platinum Sponsor	\$5,000		\$100 by 3/31/17
_____ Gold Sponsor	\$3,500		\$110 after 3/31/17
_____ Silver Sponsor	\$2,000		
_____ Bronze Sponsor	\$500	_____ Donation	\$25 \$50 \$100

***A follow up email will be sent to receive the name (s) of your guests. We will have nametags for all attendees.**

2. Indicate the payment type

- Payment option indicated below
- Please bill us at address below
- Enclosed is our tax deductible donation of \$_____

3. Payment Options/Information:

- Check payable to the Women's Resource Center is enclosed.
- Please charge: ___MasterCard ___VISA ___AMEX

Card Number _____ Exp. Date: _____

Signature: _____

Company Name (Please print) _____

Contact/Submitting Person: _____

Telephone # _____ Fax # _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

**Please return signed form, with payment, ad & logo (if applicable) by
March 10, 2017 to:**

Women's Resource Center, Attn: WRC Luncheon, 113 West Wayne Avenue, Wayne, PA 19087

Ad Specs: Full page (5" w x 8" h) ½ page (5" w x 4" h) ¼ page (business card – 2.5" w x 4" h)

Full bleed PDF (all fonts and 300 dpi photos must be embedded within the PDF); TIF or EPS (files must be flattened).

Email to Roseanne@womensrc.org