



13TH ANNUAL

Women's Resource Center

LEADERSHIP LUNCHEON

Helping women of all ages to successfully navigate life's challenges



Crystal Tea Room

| Wednesday, May 8, 2019

WRC
Women's Resource Center
Serving Southeastern PA
Support ■ Strengthen ■ Serve

Featuring **KEYNOTE SPEAKER**
Grace Killelea
CEO & Founder The GKC Group



SPONSORSHIP OPPORTUNITIES

In addition to the benefits listed below, all sponsors receive recognition in our program, the WRC Annual Report, the event slide show and on our website at www.womensresourcecenter.net



VISION SPONSOR \$10,000

“If leadership is essentially about realizing change, then crafting and articulating a vision of a better future is a leadership prerequisite. No vision, no leadership.” - Herminia Ibarra & Otilia Obodaru

Join us in realizing WRC’s vision of a world where women, girls and their families have the resources and support needed to flourish through all stages of their lives.

Benefits: Reserved table for 10 w/ company signage & VIP seating, full page color program ad, opportunity to display banner at event, opportunity to provide promotional item to attendees, press release mention, VIP sponsor recognition on promotional materials and at event.



TURNING POINT SPONSOR \$7,500

“Nobody’s journey is seamless or smooth. We all stumble. We all have setbacks. It’s just life’s way of saying, “Time to change course.” - Oprah Winfrey

Each woman calling WRC’s Helpline is facing the prospect that starting over may be better than staying where she is. WRC helps her to rebuild her life, providing the information to build her plan, the connections to the resources she needs, and the support to know she can do it!

Benefits: Reserved table for 10 w/ company signage & Premier seating, full page color program ad, opportunity to display banner at event, opportunity to provide promotional item to attendees, premier sponsor recognition on promotional materials and at event.



COURAGE SPONSOR \$5,000

“Only when we . . . start owning the power that resides within each of us to affect change, can the millions of women currently living with little hope of education or opportunity ever exercise theirs. So you see, it’s not just our responsibility as women to become more courageous in how we live and lead; it’s our obligation.” Margie Warrel

It takes tremendous courage for a woman to step out and start over. Honor the courage of each woman who took a chance on herself and reached out to WRC this past year.

Benefits: Reserved table for 10 w/ company signage and preferred seating, full page color program ad, premium sponsor recognition on promotional materials and at event.

QUESTIONS? Call 610-687-6415 or visit www.womensresourcecenter.net

SPONSORSHIP OPPORTUNITIES

HOPE SPONSOR \$3,500

“You may not always have a comfortable life and you will not always be able to solve all of the world’s problems at once, but don’t ever underestimate the importance you can have because history has shown us that courage can be contagious and hope can take on a life of its own.”

- Michelle Obama

Help WRC give the gift of hope to each woman and girl who is seeking a better life and resiliency in the face of difficult challenges.

Benefits: Reserved table for 10 w/ company signage and preferred seating, half page color program ad, logo recognition on promotional materials and at event.



LEADERSHIP SPONSOR \$2,000

“I want every little girl who’s been told she’s bossy to be told again she has leadership skills.”

- Sheryl Sandberg

More than 150 girls are embracing their leadership potential through WRC’s Girls Lead program held in partnership with 8 middle schools and 2 high schools in Delaware, Chester and Montgomery Counties. Give each individual who reaches out to WRC the chance to achieve her potential!

Benefits: Reserved seating for 5, quarter-page color program ad, name recognition on promotional materials and at event.



PERSEVERANCE SPONSOR \$500

“We are not interested in the possibilities of defeat; they do not exist.”

- Queen Victoria, Former Queen of the United Kingdom

No one knows this better than a single mom fighting to provide for her children; failure is not an option when your children are depending upon you. WRC’s Single Moms’ Program empowers mothers seeking to take charge of their household on their own, as both primary provider and primary caregiver.

Benefits: Name recognition on event signage, name recognition on continuous presentation during shopping/networking, reserved seating for two.



Thank you for your generous support!



The Women's Resource Center (WRC) is a community-based nonprofit organization serving women and girls throughout Southeastern PA for more than 40 years. Our mission is to assist women and girls to successfully navigate life's transitions and to inspire others to do the same. By providing resources, tools and support for today, we create hope for tomorrow. Last year, we helped 2,476 women and girls to gain knowledge, resources and support in order to overcome life's challenges.



Over the past 8 years, the WRC Leadership Luncheon has raised more than \$778,000 for programs and services that directly impact women and girls in need.

LUNCHEON SCHEDULE

11:30 am – 12:30 pm	Silent Auction & Raffle Butlered Hor d'oeuvres & Cash Bar
12:30 pm - 2:00 pm	Luncheon & Program

LUNCHEON LEADERSHIP

Celeste Powers, Chair	Christine Topping, Auction and Raffles Chair
Ellie Barger, Chair Emeritus	Tiffany Weber, Communications Chair
Bernadette Braun, Keynote Coordinator	Marina Zivik, Sponsorship Chair

KEYNOTE SPEAKER



Grace Killelea, CEO & Founder The GKC Group

For over 30 years, Grace Killelea has been keenly focused on developing, supporting, mentoring, coaching, and connecting leaders. An accomplished human resource and talent executive, Grace retired as a Senior Vice President from a Fortune 30 company, and in 2013, founded The GKC Group, a leadership development firm with programs designed for high potential men and women. Now in her 5th year, her programs have graduated over 800 leaders from 100+ partner companies. In 2016, her book "The Confidence Effect" was published and it was listed as a Top 10 Book for 'Women in Business' on Amazon.com and was also noted as 'one of the most important new business books' by Inc.com. In 2016-2017, Grace spoke to more than 20,000 leaders.

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QUESTIONS? Call (610) 610-687-6415 or visit www.womensresourcecenter.net

WRC 13th Annual Leadership Luncheon Sponsorship Commitment Form

"If you are successful, it is because somewhere, sometime, someone gave you a life or an idea that started you in the right direction. Remember also that you are indebted to life until you help some less fortunate person, just as you were helped."
- Melinda Gates

Thank you for partnering with WRC to provide opportunities and support for women and girls facing difficult life transitions this year! To maximize the benefits for your company, submit your Sponsorship Commitment Form ASAP.

Please return this form by: **March 29, 2019**

1. Please check the sponsorship type you'd like to support:

_____ Vision Sponsor	\$10,000	_____ Individual Ticket(s)	\$99
_____ Turning Point Sponsor	\$7,500		\$110 after 3/31/19
_____ Courage Sponsor	\$5,000		
_____ Hope Sponsor	\$3,500	_____ Donation	\$250 \$100 \$50
_____ Leadership Sponsor	\$2,000		Other \$_____
_____ Perseverance Sponsor	\$500		

2. Sponsor Information:

Company Name (Please print) _____

Contact/Submitting Person: _____

Telephone # _____ Fax # _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____

3. Payment type

- Check payable to the Women's Resource Center is enclosed
- Credit Card – complete details below
- Please bill us at address above
- Enclosed is our tax deductible donation of \$_____

4. Credit Card Payment Information:

Please charge: _____ MasterCard _____ VISA _____ AMEX

Card Number _____ Exp. Date: _____ 3-digit Security Code: _____

Signature: _____

Please return signed form, with payment, ad & logo (if applicable) by March 29, 2019 to:

Women's Resource Center, Attn: WRC Luncheon, 113 West Wayne Avenue, Wayne, PA 19087

AD DEADLINE: April 15, 2019

Ad Specs: Full page (5" w x 8" h) ½ page (5" w x 4" h) ¼ page (business card – 2.5" w x 4" h)
Full bleed PDF (all fonts and 300 dpi photos must be embedded within the PDF); TIF or EPS (files must be flattened).
Email to megan@womensrc.org