

WOMEN'S RESOURCE CENTER

Annual Report

July 1, 2016 – June 30, 2017

Successfully navigating life's transitions

VISION

The Women's Resource Center envisions a world where women, girls and their families have the resources and support needed to flourish through all stages of their lives.

MISSION

The Women's Resource Center helps women and girls successfully navigate life's transitions and inspire others to do the same. By providing resources, tools, and support for today, we create hope for tomorrow.

STRATEGIC GOALS

To build and maintain strong leadership to expand capacity.

To increase revenue to \$950,000 in ten years to grow programs and services.

To expand collaboration with education, business and nonprofit community partners.

To become the go-to resource for supporting women in the communities we serve.

To focus and enhance services to meet the needs of women at all life stages.

To enrich communication and engagement internally and externally to expand our presence in the community.

To promote internal diversity and cultural competence to better serve the needs of more diverse communities.



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Info@womensrc.org
Helpline 610-687-6391



Cheryl Brubaker
Executive Director

Thank You...

For investing in the lives of 2,476 women of all ages from throughout the 5-county Philadelphia region. Your donations provided connections to the right resources, with emotional support, and relevant information and skills, enabling women and girls to thrive despite challenging life transitions.

Take a moment to understand the life-changing results behind the numbers shared in this report. As the leadership of WRC, we invite you to hold us accountable for maximizing the impact of your contributions for the women we serve.

In addition to all of the wonderful work you will see in these pages, we are especially proud of several key accomplishments this year:

- The launch of a high school Girls Lead curriculum designed to take the skills of our budding leaders to the next level, with a focus on community impact and a required group Advocacy Project.
- The creation of a unique collaboration resulting in the “Ladies In Charge” program for residents of the Domestic Abuse Project’s emergency shelter.
- Restructuring of our office space to enhance and improve Helpline operations.
- Completion of a long-range strategic plan to guide the growth and development of WRC’s mission over the next 10 years.

Thank you for joining us in our mission. We invite you to take the next step with us as we envision a world where ALL women and their families have the resources needed to flourish through all stages of their lives.



Andrea Tropeano
Board President

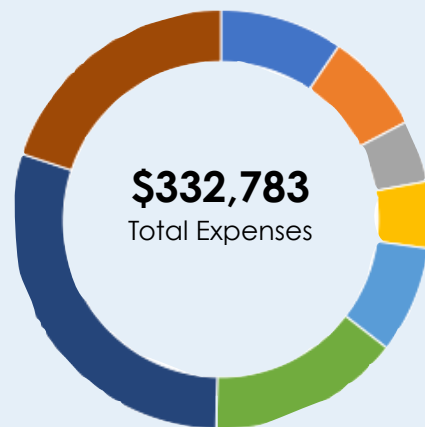
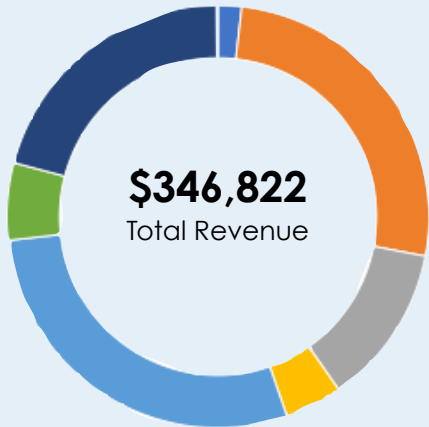


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Interim Executive Director

Andrea Tropeano
Board President

Cheryl Brubaker
Executive Director

Eleanor Barger
Interim Executive Director



- 28.5% Fundraising Events
- 26.2% Foundation Grants
- 20.8% Contributed Services
- 12.3% Individual Contributions

- 5.9% Contributed Facilities
- 4.4% Program Income
- 1.8% Corporate Grants
- 0.1% Interest Income

- 35.9% Helpline & Counseling
- 24.1% Outreach & Education
- 18% Girls Lead
- 11.5% Fundraising

- 10% Single Moms' Program
- 9.4% Management & General
- 6.2% Divorce Support Services
- 5.8% Family Law Program

2016-17 Helpline Volunteers

Pat Aglira
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Lenore Bushlin
Lisa Cain
Rujuta Chincholkar-Mandelia
Eleanor Erskine
Haley Fisher
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Bonnie Cohen Koss
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Deborah Sacchetti
Jacqueline Scharff
Tami Sherman

Thank You...

For ensuring a compassionate and trained listening ear for 1,376 women in need of help.

The Information and Referral Helpline is at the heart of WRC's services. Phone volunteers help women and girls in transition overcome challenges by offering support and providing connections for basic needs, social services and other community resources.

Many of the callers have children and no local family or social supports. They are often isolated and have a partner who maintains control of the financial resources. Calls are coming in more frequently from women from India, China and southeast Asia. We are working to identify trends and have developed relationships with local immigrant services to provide culturally-sensitive support and legal guidance to these clients in need.



Judy Olsen
WRC Helpline Volunteer

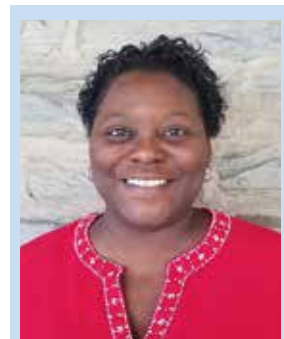
The WRC Helpline is staffed by community volunteers with access to WRC's vast library of community resources. Each volunteer receives training and support from professional WRC staff, who are available to assist with the most challenging situations.

Helpline volunteer Judy Olsen shares, "I've learned that it gives (callers) hope to know that there are resources to help them through this rough time. Taking these calls as a phone volunteer is a humbling experience, as I believe that except for luck and grace it could be any one of us on the other end of the telephone line."

Thank You...

For providing 249 counseling sessions to women facing challenging life transitions.

Clients come to WRC because they are facing a situation that feels overwhelming. Talking with someone who is a compassionate listener, and who understands the emotional toll that crisis can take, helps clients to release the weight of the burdens they carry. Our counseling program, which offers brief, solution-focused therapy to clients in need, focuses on getting to the root of the problem, and helping clients to determine the next steps on their journey. In addition to individual phone and in-person counseling, WRC provides a Divorce Support Group for women going through the divorce process.



Kai Qualls
Resource Coordinator
Since 2017

Thank You...

For helping 527 women to access legal advice when facing divorce or custody challenges.

Historically, marriage was a path to economic security for many women. Today, approximately 50% of all marriages in the US end in divorce. When faced with providing for herself and her children, women find themselves earning just 78% of what men earn annually, at the median. Women's wealth is only 32% of men's wealth. Legal advice is an invaluable resource for helping a woman to secure financial stability for themselves and their children.

WRC coordinates a Family Law Program, which recruits pro bono attorneys who provide legal consultations six times each month at four sites across Chester, Delaware and Montgomery Counties. WRC's Divorce Resource Event, held five times each year, provides an introduction to the divorce process and the opportunity to ask questions of a family law attorney.



Jennifer J. Riley
WRC Affiliate Attorney

"I met someone who wanted to help me, charged me a fair rate and gave me the information I needed to empower myself to get moving."

Family Law Attorney Jennifer J. Riley is one of WRC's affiliate attorneys who originally came to the WRC when she was in graduate school and needed help going through her own divorce. She said that many attorneys she met wanted hefty retainers to make a case that wasn't there.

"I met a lawyer at WRC who believed me when I said that there were no assets and no children and that we were friends," Riley said, "and he divorced me for a very low price, commiserate with what he had done for us. He heard me."

When she graduated law school Jennifer contacted the WRC to give back to the organization that once helped her.

"I met someone who wanted to help me, charged me a fair rate and gave me the information I needed to empower myself to get moving," she recalls. "I will forever be grateful, because no one was listening to me when I was telling them my situation, which happens way too often with women."

Helping women has been a long-time passion of Jennifer's. In her career as a family lawyer, and through volunteering at the WRC, she continues to help women and families in need.

"We help people, as family law attorneys, every day; and there are days that are tough and days that are unbelievably wonderful," she says. "But there is something really special about volunteering because when I leave the WRC I feel good, and I mean GOOD. Just knowing you are helping someone to take steps to make life better, it's impossible to describe."

2016 - 2017 Volunteer Attorneys

Phyllis Bookspan
Penelope Boyd
Deborah Brand
Rosana Chiple
Jenifer Donahue
Kim Dudick
Andrew Guilfoil
Angela Halse
Lindsay Hanifan Childs
Marta Laynas
Beth Ann Marshall
Alison Maher
Lance Nelson
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Theresa Ann Hartzell
Daryl Endy Klein
Michael Kleiman
Steven Koense
Jean Moskow
Cris Pastore
Marie Patterson
Jennifer Riley
Steve Rubin
Lyn Schoenfeld
Andrew D. Taylor
Virgie Vakil

Girls Lead Facilitators

Annemarie Lange
Chanelle Smith
Jacqlyn Diamond
Jean Campbell
Karen Doyle
Lisa Pagano (Assistant)
Tina Dwyer
V.J. Ennis

Girls Lead Host Schools

Stetson Middle School
Peirce Middle School
Rustin High School
Radnor Middle School
Phoenixville Area Middle School
Widener Partnership Charter School
Tinicum School
Stewart Middle School

Single Moms Facilitators

V.J. Ennis
Cindy Flores
Dara Lynn Stunkard (Assistant)

Single Moms Partners

Delaware County Family Centers
Park Springs Apartments
Domestic Abuse Project



For information on starting a Girls Lead cohort contact:
Angela Marchesani
Director of Program Operations
angela@womensrc.org
(610) 687-6415 ext. 10

Thank You...

For preparing 146 young women to lead – in their own lives, in their communities, and in our world.

A research review revealed four common factors that protect against numerous pitfalls for adolescent girls. Based on this research, WRC's Girls Lead gave girls from 7 middle schools across Chester, Delaware, and Montgomery Counties the opportunity to enhance essential life skills in communication, conflict resolution, decision-making and problem-solving. For advanced practice of these skills, we launched a high school Girls Lead program at Rustin High School, featuring a developmentally-appropriate curriculum and extended sessions.

As their Leadership Project, Girls Lead participants at Phoenixville Area Middle School created a video on gender stereotypes and inequities, then presented an assembly to the 6th grade students to raise awareness about these issues. Through Leadership Projects like this, participants of Girls Lead at all sites practice the skills essential to successfully navigating adolescence.



Girls Lead participants from Phoenixville Area Middle School

"I have learned how to be assertive rather than passive – in a recent argument I used different skills!"

Girls Lead participant from Peirce Middle School

Thank You...

For helping to equip 48 single mothers with skills, support and connections to community resources to facilitate stability and well-being for themselves and their children.

Carried out in collaboration with the Delaware County Family Centers and Parks Spring Apartments in Spring City, the 8-week Single Moms' Program includes a nutritious family dinner and developmentally appropriate activities for the children. After sharing dinner, the moms attend a 90-minute group facilitated by a skilled, master's-level clinician.

In addition to the current sites in Chester, Darby and Spring City, WRC adapted the program for residents of the Domestic Abuse Project Safe House. One of the first women to participate in the program had a light bulb moment as she realized her own strengths, exclaiming "You know what? I DO have a lot of these strengths)! I'm just realizing that my ex always told me I didn't. He called me selfish and ugly and lazy. But I'm not!" This woman is expecting her first child and found the strength to leave her abusive husband.

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WRC Legal Affiliates & Volunteers

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KAREN CHONOFKY

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