

# A Mind-Hacker's Guide to Leadership in Times of Crisis

October 22<sup>ND</sup>

4:00<sub>PM</sub> - 6:00<sub>PM</sub>

**Featuring DUE QUACH**  
*Author, social entrepreneur,  
& thought leader*



**Join us to support this unique and inspiring event!**

This interactive and experiential presentation sheds light on the impact of stress and adversity on the brain and provides exercises that leaders can use to proactively steer brain development to enhance resilience, agility, and clarity so they can handle crises more effectively.

Participants will learn how three primary patterns of brain activation affect how people feel, think, act, and make decisions and how to use mindfulness practices to optimize brain functioning and harness their inner wisdom and strength to face even the toughest of challenges.



[www.womensresourcecenter.net](http://www.womensresourcecenter.net)

# SPONSORSHIP OPPORTUNITIES

## VISION SPONSOR \$10,000

*Join us in realizing WRC's vision of a world where women, girls and their families have the resources and support needed to flourish through all stages of their lives.*

### Benefits:

- VIP Sponsor Recognition on promotional materials
- Recognition during the welcome remarks
- Logo included in PowerPoint presentation
- Press release mention
- Dedicated Email to WRC Database (Sponsor to submit content)
- 1 Social Media Post (Sponsor to submit content)
- Sponsor Spotlight on Social Media
- Logo on the event page
- Logo on the program materials
- 25 Tickets to the Event

## TURNING POINT SPONSOR \$7,500

*Each woman calling WRC's Helpline is facing the prospect that starting over may be better than staying where she is. WRC helps her to rebuild her life, providing the information to build her plan, the connections to the resources she needs, and the support to know she can do it!*

### Benefits:

- Premier sponsor recognition on promotional materials
- Recognition during the welcome remarks
- Logo included in PowerPoint presentation
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- Dedicated Email to WRC Database (Sponsor to submit content)
- 1 Social Media Post (Sponsor to submit content)
- Sponsor Spotlight on Social Media
- Logo on the event page
- Logo on the program materials
- 20 Tickets to the Event

## COURAGE SPONSOR \$5,000

*It takes tremendous courage for a woman to step out and start over. Honor the courage of each woman who took a chance on herself and reached out to WRC this past year.*

### Benefits:

- Premier sponsor recognition on promotional materials
- Recognition during the welcome remarks
- Logo included in PowerPoint presentation
- Inclusion in Sponsor Recognition Email (Sponsor to submit 2-3 sentences to be included)
- Sponsor Spotlight on Social Media
- Logo on the event page
- 20 Tickets to the Event

# SPONSORSHIP OPPORTUNITIES

## HOPE SPONSOR \$3,500

*Help WRC give the gift of hope to each woman and girl who is seeking a better life and resiliency in the face of difficult challenges.*

### Benefits:

- Sponsor recognition on promotional materials
- Recognition during the welcome remarks
- Logo included in PowerPoint presentation
- Inclusion in Sponsor Recognition Email (Sponsor to submit 2-3 sentences to be included)
- Sponsor Spotlight on Social Media
- Logo on the event page
- Logo on the program materials
- 15 Tickets to the Event

## LEADERSHIP SPONSOR \$2,000

*More than 233 girls are embracing their leadership potential through WRC's Girls Lead program held in partnership with 10 middle schools and 3 high schools in Delaware, Chester and Montgomery Counties. Give each individual who reaches out to WRC the chance to achieve her potential!*

### Benefits:

- Recognition during the welcome remarks
- Name included in PowerPoint presentation
- Logo on the program materials
- 10 Tickets to the Event

## PERSEVERANCE SPONSOR \$500

*Women who come to WRC are welcomed and treated with dignity and respect for where they are in their lives. WRC's Resource Coordination Counseling program empowers women to have clarity, perseverance and be able to take the next step in their journeys.*

### Benefits:

- Recognition during the welcome remarks
- Name included in PowerPoint presentation
- 5 Tickets to the Event

**To reserve your sponsorship, call (267) 287-8497 or email [wrcevents@seamlesseventsinc.com](mailto:wrcevents@seamlesseventsinc.com)**

*Thank you for your generous support!*



The Women's Resource Center (WRC) is a community-based nonprofit organization serving women and girls throughout Southeastern PA for more than 40 years. Our mission is to assist women and girls to successfully navigate life's transitions and to inspire others to do the same. By providing resources, tools and support for today, we create hope for tomorrow. Last year, we helped 2,622 women and girls to gain knowledge, resources and support in order to overcome life's challenges.

BECOME A SPONSOR

Today!

**KEYNOTE  
SPEAKER:  
DUE QUACH**



Due Quach (pronounced 'Zway Kwok') is the author of *Calm Clarity: How to Use Science to Rewire Your Brain for Greater Wisdom, Fulfillment and Joy*, one of Fast Company's best business books of 2018. She is also the founder and CEO of Calm Clarity, a social enterprise that uses neuroscience and mindfulness to empower people to overcome adversity and develop a mindset for growth, leadership, and resilience, and to guide organizations to address unconscious bias and build a high-performing and inclusive culture.

Having started life in poverty as a refugee in inner-city Philadelphia, Due turned to neuroscience to heal the long-term effects of trauma, graduate from Harvard College and the Wharton School of Business, and build a successful international business career in management consulting and private equity investments. To increase socioeconomic inclusion, she founded the Collective Success Network, a nonprofit that supports low-income, first-generation college students to successfully navigate college and enter professional careers. Due's inspiring story is featured in *The Portal*, a new documentary film about meditation as a portal for transformation.

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