

WRC

Breakthrough Breakfast

Empowerment for Better Tomorrows

SPONSORSHIP OPPORTUNITIES

APRIL 29, 2022

8:30 am - 10:30 am

Philadelphia Country Club
Gladwyne, PA

WRC

Women's Resource Center
serving southeastern PA
Support ■ Strengthen ■ Serve

www.womensresourcecenter.net



Featuring Keynote Speaker:
*April Walker, General Manager of the
US Microsoft Technology Centers*

Sponsorships Help WRC Provide

#1 Connections

We connect women and girls with the right resources.

INFORMATION
AND REFERRAL HELPLINE

681
Calls Answered

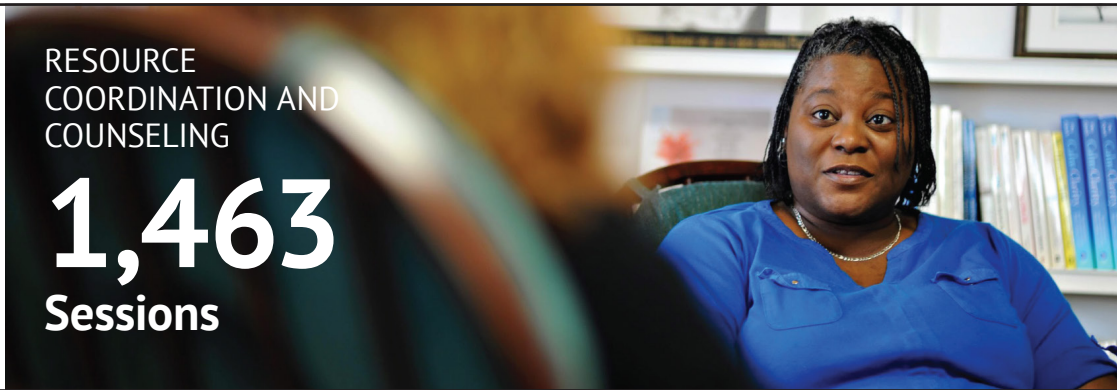


#2 Support

We provide support and caring to women and girls.

RESOURCE
COORDINATION AND
COUNSELING

1,463
Sessions



#3 Knowledge and Skills

We increase knowledge and skills among women and girls.

GIRLS LEAD

78
Participants



Our Mission

The women's resource center (WRC) is a community-based nonprofit organization serving women and girls throughout southeastern pa for more than 45 years. Our mission is to assist women and girls to successfully navigate life's transitions and to inspire others to do the same. By providing resources, tools and support for today, we create hope for tomorrow. Last year, our outreach in knowledge, resources and support numbered over 3,500 connections to women and girls to help overcome life's challenges.

Sponsorship Opportunities

	Vision Sponsor \$10,000	Courage Sponsor \$5,000	Hope Sponsor \$3,500	Leadership Sponsor \$2,000	Perseverance Sponsor \$500
Reserved Seating (Tables of 10)	2 Tables (20 Tickets)	1 Table (10 Tickets)	1 Table (10 Tickets)	5 Tickets	2 Tickets
Sponsor recognition at event	✓	✓	✓	✓	✓
Logo on website and signage	✓	✓	✓	✓	
Color ad in program booklet	Full Page	Full Page	Half Page	Quarter Page	
Table Sponsor Signage & VIP seating	✓	✓	✓		
Individual Sponsorship Recognition via Social Media Post	✓	✓			
Introduction of Keynote Speaker	✓				
Press release mention	✓				

WRC will follow COVID-19 requirements provided by local, state and federal authorities at the time of the event.

Regular Ticket Price \$65

To secure your sponsorship package, email wrc events@seamlesseventsinc.com or call 484-630-1412.

About Our Keynote

APRIL WALKER

General Manager, US Microsoft Technology Centers, Microsoft

April is a digital transformation expert, board member, author, industry thought leader and C-suite advisor. She is the General Manager of the US Microsoft Technology Centers (MTC) and is accountable for 15 innovation centers across the US and leads a national organization of more than 100 employees.

April oversees Microsoft's state-of-the-art technology and industry centers-of-excellence (COE). Her team of MTC directors and senior technical architects guide industry leaders and enterprises across the country with achieving their digital transformation goals and helping them to become digital businesses.

April's career spans more than 30 years, and she has held leadership roles in both the public and private sectors. She has been the catalyst for driving change, direction, and developing enterprise-wide and global strategies for digital transformation and innovation for many Fortune 500 companies.

April is also an adjunct professor at Drexel University's LeBow School of Management Executive MBA program where she developed and teaches a course: "Accelerating and Navigating Industry Transformation."

April attended the MIT Sloan School of Management and earned a Master of Business Administration (MBA) and an Executive Certification in Artificial Intelligence (AI). She also possesses an M.S. in Engineering Management from George Washington University and a B.S. in Global Business from the University of Maryland.

A community advocate, April was appointed by the Mayor of Philadelphia, Jim Kenney, to the Philadelphia Works board where she serves in the capacity as an officer and Treasurer and helps to lead efforts for digital skilling for the community at-large. Furthermore, she is a board member and Governance Chair for the Philadelphia POWER of Professional Women, and serves on advisory boards for leadership programs that support black women seeking career advancement.



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