

WRC

Breakthrough Breakfast

Empowerment for Better Tomorrows

SPONSORSHIP OPPORTUNITIES

MAY 5, 2023

8:30 am - 10:30 am

Philadelphia Country Club
Gladwyne, PA

WRC

Women's Resource Center

serving southeastern PA

Support ■ Strengthen ■ Serve

www.womensresourcecenter.net



Featuring Keynote Speaker:

Renée Baker

*Head of Advisor Inclusion Networks,
Raymond James*

Sponsorships Help WRC Provide Perseverance in the Community through our Services



Last year, our services encompassed

817

Helpline Calls answered with compassion and resources

1,667

Counseling sessions building resilience in our clients

209

Family Law consultations that instilled confidence to take the next step

179

Girls Lead participants who were taught lifelong leadership skills

a new Financial Stability program with

450

resource coordination, career coaching and financial coaching sessions to lift our clients out of poverty

Our Mission

The women's resource center (WRC) is a community-based nonprofit organization serving women and girls throughout southeastern PA for more than 45 years. Our mission is to assist women and girls to successfully navigate life's transitions and to inspire others to do the same. By providing resources, tools and support for today, we create hope for tomorrow. Last year, our outreach in knowledge, resources and support numbered over 3,500 connections to women and girls to help overcome life's challenges.

Sponsorship Opportunities

| | Vision Sponsor \$10,000 | Courage Sponsor \$5,000 | Hope Sponsor \$3,500 | Leadership Sponsor \$2,000 | Perseverance Sponsor \$500 |
|--|----------------------------|----------------------------|-------------------------|-------------------------------|-------------------------------|
| Reserved Seating (Tables of 10) | 2 Tables (20 Tickets) | 1 Table (10 Tickets) | 1 Table (10 Tickets) | 5 Tickets | 2 Tickets |
| Sponsor recognition at event | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on website and signage | ✓ | ✓ | ✓ | ✓ | |
| Color ad in program booklet | Full Page | Full Page | Half Page | Quarter Page | |
| Table Sponsor Signage & VIP seating | ✓ | ✓ | ✓ | | |
| Individual Sponsorship Recognition via Social Media Post | ✓ | ✓ | | | |
| Introduction of Keynote Speaker | ✓ | | | | |
| Press release mention | ✓ | | | | |

WRC will follow COVID-19 requirements provided by local, state and federal authorities at the time of the event.

Regular Ticket Price \$65

To secure your sponsorship package, email annemarie@womensrc.org or call (267) 536-9524.

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