



# Program Booklet Advertisement Spec Sheet

**AD DEADLINE: FRIDAY, MARCH 22, 2024**

**FULL PAGE  
VERTICAL AD  
5" w x 8" h  
FULL BLEED**

**HALF PAGE AD  
5" w x 4" h  
FULL BLEED**

**QTR PAGE AD (business card)  
2.5" w x 4" h  
FULL BLEED**

## Breakthrough Breakfast Event

April 18, 2024, 8:30-10:30 am

Held at the Philadelphia Country Club, Gladwynne, PA

### Accepted formats for all full color ads

- **Adobe Acrobat PDF**
  - The color format should be CMYK.
  - All fonts, photos and graphics must be embedded within the PDF file.
  - All photos must be at least 300 dpi.
- **TIF or EPS Files**
  - All TIF or EPS files must be flattened before submitting.

### Submitting your ad

Via email: [annemarie@womensrc.org](mailto:annemarie@womensrc.org)

### Ad Submission Deadline

Friday, March 22, 2024

### For booklet advertising information

Via email: [annemarie@womensrc.org](mailto:annemarie@womensrc.org)

**QTR PAGE AD (business card)  
2.5" w x 4" h  
FULL BLEED**